**DIGITAL LIVING: IDENTITIES AND COMPLEXITIES**
**SUMMER SCHOOL, BA LEVEL, 2014**
**Sponsored by Department of Aesthetics & Communication, Aarhus University**
**Professors Annette Markham and Claus Bossen**

**TENTATIVE TOPICS AND SCHEDULE**

| Relevant Date | Topic | Assignments, readings, other information |
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| Before Aug 1 | Independent Book Reading: Culture of Connectivity (Jose van Dijck, Oxford University Press) | Read the book, using the assignments page to help guide your reading<br>Complete and submit assignments before August 1 to receive credit (these will be posted June 21, 2014) |
| Before Aug 1 | Independent Book Reading: Personal Connections in the Digital Age (Nancy K. Baym, Polity Press) | Read the book, using the assignments page to help guide your reading<br>Complete and submit required assignments before August 1 to receive credit (these will be posted June 21, 2014) |
| Before Aug 1 | Independent Book Reading: Net Smart (Howard Rheingold, MIT Press) | Read the book, using the assignment page to help guide your reading<br>Complete and submit required assignments before August 1 to receive credit (these will be posted June 21, 2014 |
| Before Aug 1 | Independent Article Reading: TBA by June 21 | 1. "Thinking about things differently." Chapter 1 of Ian Hodder's book Entangled<br>2. "Transgession today." Introduction by Ted Gournelos and David Gunkel to the book Transgressions 2.0.<br>3. "Smart mobs: the power of the mobile many". Chapter 7 from Howard Rheingold's 2002 (so it's a good history!) book: Smart Mobs: The new social revolution (Basic Books)<br>4. Online social networking as participatory surveillance. Anders Albrechtslund's 2008 article in First Monday, 13(3), http://firstmonday.org/article/view/2142/1949<br>5. "The quantified self movement: some sociological perspectives. Professor Deborah Lupton's (2013/14?) blog post. https://simplysociology.wordpress.com/2012/11/04/the-quantitative-self-movement-some-sociological-perspectives/<br>6. View the series of videos and blogs posted on this bundlr about gamification (read at least three pieces): http://bundlr.com/b/gamification12<br>7. Scott, Brett. "Visions of a Techno-Leviathan: The Politics of the Bitcoin Blockchain" http://www.e-ir.info/2014/06/01/visions-of-a-techno-leviathan-the-politics-of-the-bitcoin-blockchain/<br>8. Read/view the news/blog articles/videos on this bundlr about smart cities (read at least three pieces): http://bundlr.com/b/smart-cities-and-smart-technologies<br>9. View the news/blog articles/videos on this bundlr about advertising and marketing in the digital age (site will be provided by guest lecturer Jannek Sommer soon) |

Aug 11-22, we meet daily, Monday-Friday (10 meetings total)

Location:  Building 1325, room 140 ( See a site map at: http://www.au.dk/en/about/organisation/find-au/buildingmap/?b=1325 )

Planned schedule for each day:

- Start time: 9:15
- Break 10:30-10:45
- Session: 10:45-12:30
- Lunch: 12:30-2:00
- Session: 2:30-4:30

Note about content of the two week period: Because of the breadth of topics and concepts, we will treat each segment independently.  We will not try to make this a coherent two week session, but a "Digital Living Festival" of sorts.  Lots of experiences, lots of new ideas. A feeling of being overwhelmed.  A suspicion of a lack of coherence.  This may seem confusing, but on the last day, we'll try to tie things together.

| Aug 11:<br><br>In Class | Introductions, goals, and discussion of main themes.<br><br>Review of daily activities, expectations for attendance and participation.<br><br>Review details and dates for exercises so that these can be kickstarted.<br><br>Pre-select working teams for the two week session | **DRAFT**<br><br>Discussion: Expect that material from the three books will be discussed:<br><br>To bring: Bring a laptop but also pen/paper to class<br>Be prepared to share your assignments in class.<br>Be prepared to work together in groups.<br>Be prepared for outdoor fieldtrips during the week.<br><br>Activities: Group workshop to develop your pitches for BOB: "Best of the Books" (teams of 5 find three top concepts from all the reading materials and build a sales pitch for each of them.)<br><br>Activities: Begin "Archive the Self" exercise (Homework: continue at home overnight) (overall assignment will be due on Sunday at noon) |
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| Aug 12 | TOPIC: The self, identities, and relationships in the digital era: | **DRAFT:**<br><br>Be prepared to:  Pitch BOB with your group, using PPT or Posters or Banners or Theatrical performances.<br><br>Bring to class: Bring tracking logs, video logs, and other material generated in the past day |

| | | Activities: |
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| | | Watch sales pitches. Vote. Use BOB to discuss concepts as a class. |
| | | Discuss tracking logs in groups. Continue the "archiving the self" experiment. |
| | | (homework, continue to archive the self) |
| | | ASSIGNMENT 1: upload your team's BOB pitch by 6 p.m. (if it's a live performance, such as a comedy sketch, you will upload recorded video of your presentation) |
| Aug 13 | TOPIC: The self, identities, and relationships in the digital era<br><br>\*\*\* | **DRAFT**<br><br>Discussion: Being net smart in matters of self, identity, and relationships. A critical comparison of Rheingold's and Baym's books. A critical discussion of key issues and concerns.sentations by individuals<br><br>Discussion based on blogs and contributions prior to the August 1, perhaps<br><br>Before lunch: Ethnography workshop: the Claus and Annette "intrepid ethnographers" show<br><br>After lunch: students consider their own and others' materials via ethnography. work in teams |
| Aug 14 | TOPIC: Privacy and Surveillance<br><br>\*\*\* | **DRAFT**<br><br>9:15: Research teams present "ethnographic findings" of identity in digital era, using their archived self projects as foundation for their presentation<br><br>SHIFT TO SURVEILLANCE<br><br>To read/review before class: Privacy and Surveillance article by Anders Albrechtslund:<br><br>Albrechtslund's article in First Monday (see above)<br>Lupton's blog post (see above)<br><br>Discussion: Privacy and surveillance in the digital age: Always on, intensive marketing, homophiily, self tracking, and quantified self |

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| | | Activity: In teams, add evidence of surveillance to the archived self projects.  (including both self surveillance and being surveilled)<br><br>Interrupt group work: Each group will give a brief progress report on what they are adding.<br><br>Resume group work<br><br>To bring: Energy! Be prepared for a long  day. |
| Aug 15 | TOPIC: Gamification<br><br>***<br><br>TOPIC: Smart Mobs (in preparation for flash mob next week) | **DRAFT**<br><br>MORNING: GAMES, GAMIFICATION<br><br>To review/read before class:<br><br>• View the series of videos and blogs posted on this bundlr about gamification: http://bundlr.com/b/gamification12<br>• Scott, Brett. "Visions of a Techno-Leviathan: The Politics of the Bitcoin Blockchain" http://www.e-ir.info/2014/06/01/visions-of-a-techno-leviathan-the-politics-of-the-bitcoin-blockchain/<br><br>Activity: Guest activity and lecture by John Carter McKnight, Ph.D. Lancaster University, UK<br><br>Discussion: Gamification: How does this idea impact the way we design for the future?<br><br>ASSIGNMENT 3: Game development or equivalent.<br><br>***<br><br>4 P.M.: BRIEF DISCUSSION OF FLASH MOB EXPERIMENT<br><br>Discussion: Mobility, Networked Sociality, and possibilities for social action.  In preparation, please review before coming to class:<br><br>• Mobility and collective action article from Transgressions 2.0<br><br>Homework: continue group work to push forward the flash mob experiment. |

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| | | due Sunday at noon:  submit (upload) presentation on "the self." produced as a PowerPoint presentation with AudioVisual components, youtube video, or movie from camtasia recording of a powerpoint presentation or other presentation on your screen. instructions will be given.) |
| Aug 18 | TOPIC: Social and Organizational (business) structures in the 21st Century. Characteristics, challenges, and complexity | **DRAFT**<br><br>To review before class:<br><br>• Culture of Connectivity (CC)<br>• Ian Hodder (2012). An archaeology of the relationship between humans and things. Chapter 1: Thinking about things differently. https://www.dropbox.com/s/v1ltyhvg09xiufh/Hodder%20entangled%20ch%201.pdf<br>• articles and videos on the bundlr related to advertising and marketing in the digital era<br><br>Discussion on CC: Understanding different types of social media and connecting these to larger infrastructures and systems: A culture of connectivity.<br><br>Activity: Teaching each other concepts and important points from CC: in groups<br><br>***<br><br>Guest appearances by Jannek Sommer, Southern Denmark University and John Carter McKnight, Lancaster University, UK<br><br>Discussion:  Technology, Humans, and advertising in digital habitats; Business models in the 21st Century: What and who are we "mere" humans in these larger systems and (infra) structures? How should we think about economics? How does gamification play a role in contemporary business structures?<br><br>How do we think about our near future? What is our relationship to our technologies? What role do algorithms, or self-learning/automated software programs have in our daily consumer/producer  lives?<br><br>Be prepared to discuss van Dijck's and Rheingold's concepts and arguments on business models and structures. |
| Aug 19 | TOPIC:  What's a Smart City? | **DRAFT:** |

| | | to review/view before class:<br><br>   • Read/view the news/blog articles/videos on this bundlr about smart cities: http://bundlr.com/b/smart-cities-and-smart-technologies<br><br>To bring to class: smart phone or camera with uploading capabilities<br><br>Discussion: What is a smart city? What are the relevant elements/ activities/ capacities to consider?<br><br>Activity: Fieldwork individually or in teams: Locating the "smart" city: Using visual fieldwork, GPS tracking, and social networking sites (pinterest, tumblr, or other) to tell a story.<br><br>Activity: Fieldwork in groups: Hearing the digital? Are some things unrepresentable? Using audio and sensory ethnography techniques to make sense of digital living and tell a story.<br><br>Possible guest lecture by UK Professor Ann Light.<br><br>ASSIGNMENT 4: create pinterest or tumblr on evidence of "smart" in Aarhus.  more details to be provided |
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| Aug 20 | TOPIC: Flash Mobs. Smart Mobs. Mobility and Activism in the Smart City | **DRAFT**<br><br>Activity: Enacting and documenting the Flash Mob<br><br>Discussion: Mobility, media, and activism in 'smart' environments<br><br>ASSIGNMENT 5: upload documentation of the flash mob to youtube |
| Aug 21 | TOPIC: Remix Theory, Remix Culture | **DRAFT**<br><br>To review before class:<br>articles and videos listed on the bundlr related to remix theory, remix methods: http://bundlr.com/b/remix-theory-remix-methods<br><br>Discussion: Remixing Culture:  Remix theory |

| | | Activity: Find and discuss examples of different types of remix |
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| | | Discussion: copyright, copywrongs, intellectual property debates |
| | | Workshop: Building a remix on "Digital Living" for presenting on the final day |
| Aug 22 | TOPIC: Digital Living: Wrapping it up and next steps | **DRAFT** |
| | | Activity: Present group remixes |
| | | Activity: Map theories and concepts from the course |
| | | Discussion: How will you pursue/continue your study of digital living? What will you study next? |
| | | Activity: Evaluate the course |
| | | ASSIGNMENT 6: upload group remixes by 6 p.m. |