

Annette N. Markham, Ph.D.

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EDUCATION

- Ph.D. *Purdue University*, August 1997, Organizational Communication and Interpretive Qualitative Research Methods Published dissertation: *Going Online: An Ethnographic Narrative*
- M. S. *Washington State University*, May 1993, Speech Communication Published Thesis: *Dealing with Confusion and Tension in a Northwest Design Firm: A Cultural Analysis*
- B. S. *Idaho State University*, May 1988, Speech Communication, cum laude

ACADEMIC AND ADMINISTRATIVE APPOINTMENTS

- 08/2013-present Associate Professor, Information Studies, Aarhus University, Denmark
- 06/2013-present Affiliate Professor, Department of Communication, Loyola University, Chicago
- 01/2013-06/2013 Visiting Professor, Department of Communication, Loyola University, Chicago
- 01/2012-06/2014 Guest Professor, Department of Informatics, Umea University, Sweden
- 08/2011-08/2012 Visiting Research Scholar, Department of Communication, University of Arizona, Tucson, AZ
- 02/2011-06/2011 Guest Professor, Institute of Media & Communication Studies and Center for Internet Research, University of Aarhus, Denmark
- 06/2007-05/2011 Senior Research Fellow, Internet Research Ethics Center for Information Policy Research, University of Wisconsin, Milwaukee
- 12/2006-06/2007 Visiting Senior Faculty in Residence, Center for European Studies & Architecture, Virginia Tech, Riva San Vitale, Switzerland
- 8/2005-6/2007 Director of Undergraduate Program in Communication Studies and Associate Professor of Communication Studies, Division of Humanities and Social Sciences University of the Virgin Island, St. Thomas and St. Croix campuses, VI
- 8/2004-8/2007 Associate Professor, Communications Department, Division of Humanities, University of the Virgin Islands, St. Thomas, VI
- 8/2001-8/2004 Assistant Professor, Department of Communication, University of Illinois at Chicago, Chicago, IL
- 8/1997-6/2001 Assistant Professor, Department of Communication Studies, Virginia Tech, Blacksburg, VA
- 8/1999-6/2000 Coordinator of First Year Learning Community Initiatives, Office of the Academic Provost and Center for Excellence in Undergraduate Communication, Virginia Tech, Blacksburg, VA
- 8/1996-6/1997 Adjunct Instructor, Krannert Graduate School of Business (MBA program), Purdue University, West Lafayette, IN

EDUCATIONAL TECHNOLOGY POSITIONS

- 01/2010-07/2010 *Instructional Designer and subject matter expert* NIIT, India
- Developed all content for online university course entitled: Ethical and Fair use of Instructional Materials in Online Course Design
 - Working with design team to help guide educational and interface design
- 03/2009-01/2011 *Instructional Design & Network Administration Consultant* Wisconsin State Department of Corrections
- Redesigned interaction interface for state-level correctional training website
 - Independently designed, built, tested, and deployed new web interface
 - Assisted with system administration of learning management system
 - Designed, tested, and deployed standalone training modules
 - Conducted usability testing

- 08/2007-03/2009 *Senior Development Specialist, Online Training* Wisconsin State Department of Corrections
- Conducted systematic interventions for hybrid and standalone online models for training
 - Designed course modules as pilots and exemplars to train other designers
 - Served as first point of contact for technical troubleshooting of training modules
 - Developed system of documentation and revised all previous documentation to fit new standards
 - Developed across-the-boards publishing standards for instructional design
 - Researched and completely revised site architecture for the department's training web interface
 - Conducted seminars and tutorials on online teaching and learning methodologies
- 9/2004-9/2005 *Faculty Training and Development Coordinator*, Division of Information Technology, University of the Virgin Islands, St. Thomas and St. Croix campuses, VI
- Performed all system administration functions for UVI's Blackboard Learning Systems.
 - Conducted faculty training for Blackboard and other educational technologies
 - Developed faculty training curriculum and user guides for faculty training and development.
 - Supervised and trained faculty and staff trainers as well as helpdesk and call center staff.
 - Conducted assessment of customer support system and implemented new system for training and development of customer service agents
 - Developed plan for linking Blackboard functions with other University systems.
 - Revised marketing plan and all associated materials.
 - Achieved intended goal of building a system of consistent, high quality training for faculty in the use of educational software, and of improving student experience by building faculty skills and confidence levels.

BOOKS

- Markham, A. & Baym, N. (2009). *Internet Inquiry: Conversations about method*. Thousand Oaks, CA : Sage.
- Markham, A. (1998). *Life Online: Researching real experiences in virtual space*. Walnut Creek, CA: AltaMira Press.
- Markham, A. (1997). *Going Online: An ethnographic narrative*. West Lafayette, Indiana: Purdue University. [dissertation]

PUBLICATIONS: PEER REVIEWED JOURNAL ARTICLES AND BOOK CHAPTERS

[PR=peer review, DPR=double peer review, BPR=blind peer review]

- Markham, A. N., & Buchanan, E. (in press). *Ethical considerations in digital research contexts*. In Wright, J. (Ed.). *Encyclopedia for Social and Behavioral Sciences*. Elsevier Press. [PR]
- Markham, A. N., & Olesen, F. (in press). *At anvende kvalitativ metode i uregerlige digitale rum*. In Pallesgaard Munk, K., Ege Møller, J., & Bengtson, S. (Eds.). *Metodefetichisme. Kvalitativ metode på afveje? - Ophav, kritik, nye perspektiver*. Aarhus, Denmark: Aarhus University Press. [PR]
- Markham, A. N. & Lindgren, S. (2014). *From object to flow: Network sensibilities, symbolic interactionism, and social media*. In Johns, M. D., Chen, S., & Terlip, L. (Eds.). *Symbolic Interaction and New Media (Studies in Symbolic Interactionism, 43)*, 7-41. Initially published in 2012 via [SSRN](#). [DPR]
- Markham, A. N. (2013d). *Fieldwork in social media: What would Malinowski do?* *Qualitative Communication Research*, 2(4), 434-446. [DPR]
- Markham, A. N. (2013c). *Undermining 'data': A critical examination of a core term in scientific inquiry*. *First Monday*, 18(10). doi:10.5210/fm.v18i10.4868. [DPR]
- Markham, A. N. (2013b). *Remix culture, remix methods: Reframing qualitative inquiry for social media contexts*. In Denzin, N., & Giardina, M. (Eds.). *Global Dimensions of Qualitative Inquiry (63-81)*. Walnut Creek, CA: Left Coast Press. [PR]
- Markham, A. N. (2013a). *Dramaturgy of digital experience*. In Edgley, C. (Ed.). *The drama of social life: A dramaturgical handbook (279-294)*. Farnham, UK : Ashgate Publishing Group. [DPR]
- Markham, A., & Buchanan, E. (2012b). *Ethical decision-making and Internet research 2.0: Recommendations from the AOIR Ethics Working Committee*. Available at: <http://www.aoir.org/reports/ethics2.pdf>. [multiple reviews]
- Markham, A. N. (2012a). *Fabrication as ethical practice: Qualitative inquiry in ambiguous internet contexts*. *Information, Communication and Society*. Available from: <http://dx.doi.org/10.1080/1369118X.2011.641993> [DPR]

Markham, A. N. (2011b). *Moving into the flow: Using a network perspective to explore complexity in Internet contexts*. Center for Internet Research Monograph Series. Aarhus: University of Aarhus. [PR]

Markham, A. N. (2011a). *Internet Research*. In Silverman, D. (Ed.). *Qualitative Research: Theory, Method, and Practices*, 3rd Edition (111-127). London: Sage. [PR]

Markham, A. N. (2009c). *How can qualitative researchers produce work that is meaningful across time, space, and culture?* In Markham, A. N., & Baym, N. K. (Eds.). *Internet inquiry: Conversations about method* (pp. 131-155). Thousand Oaks, CA: Sage. [PR]

Markham, A. N. (2009b). *Response: What constitutes quality in qualitative research?* In Markham, A. N., & Baym, N. K. (Eds.). *Internet inquiry: Conversations about method* (pp. 190-197). Thousand Oaks, CA: Sage. [PR]

Baym, N. K., & Markham, A. N. (2009a). *Introduction: Making smart choices on shifting ground*. In Markham, A. N., & Baym, N. K. (Eds.). *Internet inquiry: Conversations about method* (pp. vii-xix). Thousand Oaks, CA: Sage. [PR]

Markham, A. N. (2008). *The Internet in qualitative research*. In L. Givens (Ed.), *The Sage Encyclopedia of Qualitative Research Methods* (pp. forthcoming). Thousand Oaks, CA: Sage. [BPR]

Markham, A. (2006). *Method as ethic, ethic as method*. *Journal of Information Ethics*, 15(2), 37-55. [DPR]

Markham, A. (2005c). *Disciplining the future: A critical organizational analysis of Internet Studies*. *The Information Society*, 21, 257-267. [DBPR]

Markham, A. (2005b). *The politics, ethics, and methods of representation in online ethnography*. In Denzin, N. & Lincoln, Y. (Eds.). *Handbook of Qualitative Research*, 3rd Edition (pp. 793-820). Thousand Oaks CA: Sage. [DPR]

Markham, A. (2005a). *Fragmented narrative and bricolage as interpretive method: Go Ugly Early*. *Qualitative Inquiry*, 11(1), 813-839. [DBPR]

Markham, A. (2004c). *Representation in online ethnographies: A matter of context sensitivity*. In Chen, S. L. S., G. J. Hall and M. D. Johns (Eds.). *Online Social Research: Methods, Issues, and Ethics* (pp. 131-145). New York: Peter Lang Publishers. [DPR]

Markham, A. (2004b). *Internet Communication as a Tool for Qualitative Research*. In Silverman, D. (Ed.). *Qualitative Research: Theory, Method, and Practices*, 2 Edition. London: Sage. [PR]

Markham, A. (2004a). *Internet as Research Context*. In Seale, C., Gubrium, J., Silverman, D., and Gobo, G. (Eds.). *Qualitative Research Practice*. London: Sage. [PR]

Markham, A. (2003). *Critical junctures and ethical choices in Internet ethnography*. In Thorseth, M. (Ed.) *Applied Ethics in Internet Research*, Trondheim, Norway: NTNU University Press. (Published conference proceedings) [PR]

Markham, A. (1996). *Designing discourse: A critical analysis of strategic ambiguity and workplace control*. *Management Communication Quarterly*, 9 (4), 389-421. [DBPR]

Salvador, M. & Markham, A. (1995). *The rhetoric of self-directive management and the operation of organizational power*. *Communication Reports*, 8 (1), 45-53. [DBPR]

PEER REVIEWED CONFERENCE PRESENTATIONS AND PAPERS

Figuring Control in the Algorithmic Era: A paradox of relations, desires, invisibilities, and illusions. Paper (co-authored with Claus Bossen) presentation at IR15: Boundaries and Intersections. Annual conference of the Association of Internet Researchers, Daegu, South Korea.

Exploring algorithmic futures: mixing fieldwork, fragmented narratives, and critical code studies. Presentation for the panel: Media futures: media anthropology of, for and through the notion of 'future'. European Association of Social Anthropology Biennial conference. August, 1, 2014, Tallinn, Estonia.

A dusty box (or hard drive) of photos: Where's the critical engagement? : Exploring the value of sequence, remix, and collaborative citizen photographic practices. Presented at Rethink Participatory Citizenship, Aarhus, Denmark, November 2013, Aarhus University (with Luke Strosnider)

The Algorithmic Self. Presented at the Association of Internet Researchers Annual Conference, October 2013, Denver, CO.

Making Data. Paper presented at the Association of Internet Researchers Annual Conference, October 2012, Salford, UK.

The 'other' ethics. Presented at the Association of Internet Researchers Annual Conference, October 2012, Salford, UK.

Play in the Field: Methods for breaking frame and getting closer to Affect in mediatized social contexts. Presented at Cultural Crossroads Conference, July 3, 2012, Paris, France.

Reframing Qualitative Inquiry for Social Media Contexts. Presented at the international Congress for Qualitative inquiry, May 16, 2012, Champaign Urbana, Illinois, USA

Remix culture: Remix methods. Paper presented at the Digital Culture and Communication Workshop. Barcelona, November 2011.

Protecting participants in private digital publics: Considerations for the ethics of fabrication. Presented at the International Symposium for Digital Ethics. Loyola University, Chicago, IL, October 2011.

Fabrication as Ethical Practice: Qualitative Inquiry in Ambiguous Internet Contexts. Paper presented at the Association of Internet Researchers annual conference. Seattle, Washington, October 2011.

Embracing the Dark Side: Method and Ethics. Presented at the Association of Internet Researchers annual conference. Gothenburg, Sweden, October 2010.

Symbolic Interaction and Internet Research Methods. Paper presented at the Association of Internet Researchers annual conference. Milwaukee, Wisconsin, October 2009.

Ethical Research Methods as Critical Decisions. Presentation at the preconference of the Association of Internet Researchers annual conference, Milwaukee, Wisconsin, October 2009.

Methods for studying lived experience with technology: Revisiting the past to find new paths. Paper presented at the Association of Internet Researchers conference. Copenhagen, Denmark, October 2008.

Arrested development: Challenges and strategies for integrating an LMS in a correctional environment. Paper presented at the Online Learning Conference, University of Wisconsin-Madison, August 2008.

Ethic as method, method as ethic: Epistemological mergings. Paper presented at Thinking Critically: Alternative Perspectives and Methods in Information Studies conference. University of Wisconsin-Milwaukee, May 2008.

Things I've learned: Ethics and Internet research. Paper presented at the annual conference of the Association of Internet Researchers (AoIR). Vancouver, BC, October 2007.

The double bind of tourist literature: A critical analysis of buying and selling Exotic Identities. Paper presented at the Franklin College Conference on Caribbean Literature and Culture. Lugano, Switzerland, April 16, 2005.

Images of Internet: Tool, Place, Way of Being. Paper presented at fourth annual conference of the Association of Internet Researchers (AoIR). Toronto, Canada, October 2003.

Ethnography is an ethnography is an ethnography? Paper presented at the Association of Internet Researchers (AoIR) annual conference. Maastricht, The Netherlands, October 2002.

Digital Time, Digital Space: The R/Evolution Of Ethnography And The Ethnographer On-Line. Paper presented at the annual convention of the National Communication Association. Atlanta, GA, November 2001.

Interviewing in Silence, Making Bodies from Texts, and other stories of conducting ethnographies online. Paper presented at the annual convention of the National Communication Association. Seattle, WA, November 2000.

Losing, Gaining, and Reframing control: Lessons from students of online courses. Paper presented at the second international conference on "Learning2000." Roanoke, VA, October 2000.

Researching Online, Living in the Body, Performing Scholarship. Paper presented at the Couch-Stone Symposium for Symbolic Interaction. Tampa, FL, January 2000.

Life Online: Constraints of the Flesh, Possibilities of the Spirit. Paper presented at the annual convention of the Society for the Study of Symbolic Interaction. Chicago, IL, July 1999.

Creating Community in Online Classrooms: Paradoxes and Challenges. Paper presented at the National Communication Association Summer Conference on Communication and Technology. Arlington, VA, July 1999.

Epistemologically shifting states: CMC research at the millennium's edge. Paper presented at the annual convention of the Northwest Communication Association. Couer D'Alene, ID, April 1999.

Building Community in the Online Classroom: The importance of framing. Paper presented at the Instructional Technology Conference: IT99: The New Millennium. Blacksburg, VA, March 1999.

Ethnography in Cyberspace: Knowing and Presenting the Other in Text. Paper presented at the annual convention of the National Communication Association. New York, NY, November 1998.

Fostering Dialogical learning in the computer-mediated classroom. Paper presented at the annual convention of the National Communication Association. New York, NY, November 1998.

Tools...Places.....Ways of Being: Making sense of computer-mediated communication. Paper presented at the ICA/NCA International Summer conference: Organizing for the Future. Rome, Italy, July 1998.

Organizing online communities through narrative and dialogue. Paper presented at the annual convention of the Central States Communication Association. St. Louis, MO, April 1997.

Organizing online communication: The discursive negotiation of reality in Cyberspace. Paper presented at the annual Organizational Communication Mini-Conference. University of Illinois, Urbana-Champaign, October 1996.

Virtually no difference: Women's subjectivities as men's sexual fantasies in cyber-sex games. Paper presented at the annual convention of the Speech Communication Association. San Diego, CA, November 1996. (Feminist and Women Studies Division)

Constructions of identity and violence in Cyberspace: An analysis of the hacker. Paper presented at the annual convention of the International Communication Association. Chicago, IL, May 1996. (Comm Technology Division)

Murder, metaphors, and the media: Journalistic representations of the O.J. Simpson case. Paper presented at the annual convention of the Speech Communication Association. San Antonio, TX, November 1995. (Mass Communication Division)

Joining the Disney cast(e): A metaphor analysis of emotional labor. Paper presented at the annual convention of the International Communication Association. Albuquerque, NM, May 1995. (Organizational Communication Division)

Designer discourse: A critical analysis of power and paradox in the workplace. Paper presented at the annual convention of the Speech Communication Association. New Orleans, LA, November 1994. (Organizational Communication Division)

Friendship and the dialectic of control: An exploration of relationships across the hierarchy. Paper presented on competitively selected panel at the annual convention of the Speech Communication Association. New Orleans, LA, November 1994. (Interpersonal and Small Group Interaction Division).

INVITED TALKS/KEYNOTE ADDRESSES

Keynote speaker (November 7, 2014). Social Psychology Days, 2014, University of Helsinki, Finland

Invited speaker (Nov 7, 2014). Producing ethics for the digital nearfuture. Opening panel at the 4th Annual Digital Ethics Symposium, Loyola University, Chicago.

Keynote Speaker (May 14, 2014). *Can we get beyond 'data'? Questioning the dominance of a core term in scientific inquiry.* Opening address at the Digital Scholarship Day of Ideas: Data. University of Edinburgh, Scotland.

Keynote Speaker (May 13, 2014). *Remix(ing) methods, remix(ing) disciplines: Provocations for grappling with complexity in digitally-saturated research contexts.* Opening address at the FECCI Research Conference, Edinburgh, Scotland.

Invited Speaker (May 12, 2014). Innovation in methods of inquiry for 21st Century complexity. Research talk and workshop. Department of Sociology, University of Lancaster, UK

Invited Speaker (May 8, 2014). Remixing research: Methodological provocations for creative innovation. Research talk at the Oxford Internet Institute.

Keynote Speaker (March 13, 2014). Remixing gender studies: Provocations for methodological innovation. Conference on Digital Gender, Theory, & Methods. HUMLab, Umea University, Sweden.

Keynote Speaker (December 2013). *Rethinking fieldwork in social media contexts*. IN3: Internet Interdisciplinary Institute. Innovation in Digital Culture Research. Barcelona.

Keynote Speaker (October 2013). *Fieldwork in social media: What would Malinowski do?*. Digital Culture: Promises and Discomforts. DCC ECREA Conference, University of Bonn, Germany.

Invited **Main Speaker** (September 2013). *Remix culture, remix methods*. Methods of analysis in ethnographic studies of mediated memory. Orecomm festival, Roskilde University and Malmö University.

Invited Lecture and Workshop Leader (April 5, 2013). Methods and Ethics: Doctoral workshop, Center for Information Policy Research, University of Wisconsin-Milwaukee.

Invited speaker (March 14, 2013). Epistemology, frames, ethics, and remix: Outlining an STS approach for understanding life online. Life Online: The ethics and method of conducting research in digital Age. Drexel University.

Invited Lecturer (November 2012). University of Helsinki. Title: Interpretive ethnography in digital social media contexts. MA Programme for Media and Global Communication.

Keynote Speaker (November 2012). University of Oslo, Norway. Title: Researching Media Innovations—Approaches to users, producers, and texts. Media Innovation Center.

Invited Speaker (October 2012). University of Copenhagen. Title: Representation vs. invention in the age of endless data: Looking closely at methodological and ethical choices. Center for Communication and Computing.

Keynote Speaker (June 27, 2012). Denver, Colorado. Title: Remix Culture, Remix Methods. EdMedia: World Conference on Educational Media and Technology.

Keynote Speaker (June 6, 2012). University of Sheffield, UK. Title: Remix: A lens for rethinking research methods. University of Sheffield workshop on Creativity and Methods.

Invited Lecture (February 2012). Arizona State University Department of English. Renaissance Colloquium Distinguished Speaker Series. Title: Protecting participants in private digital publics: Ethical and methodological challenges for social research.

Invited Lecture (December 2011). IT University of Copenhagen. Title: Network Analysis as Bricoleur's Tool: Reconsidering interpretive qualitative methods for social media research.

Invited Lecture (December 2011). University of Copenhagen. Title: Ethnographic methods for social media research.

Invited Lecture (November 2011). University of Helsinki Department of Media and Communication Studies, Mastercourse in Research Methods. Title: Fieldwork in Social Media Contexts.

Guest Professor (November 2011). University of Manchester. Mastercourse on Internet Research Methods and Ethics.

Invited Workshop Participant (October 2011). Microsoft Research, Boston.

Invited Lecture (September 2011). University of Helsinki, Finland. Media & Communication Studies Department. Title: Social Media Research: Issues, Challenges, & Methods

Invited Lecture (September 2011). Umeå University, Sweden. Department of Informatics. Title: Fabrication and other Creative Ethical Solutions for Internet Research

Invited Lecture (September 2011). Umeå University, Sweden. Qualitative Methods Network. Title: Remix Culture: Remix Methods

Invited lecture (June 2011). Aarhus University, Denmark, Workshop on Remix(ed) Culture, Remix(ed) Methods. Title: Remix, Fabrication: An Ethical Shift

Guest Lecture/Professor (May 2011): Aarhus University, Denmark. PhD course: Pathways to Meaning: Analytical tools for Qualitative data analysis.

Invited Guest Lecturer (May 2011). Gothenburg, Sweden, Games Studies/Humanities Department. Topic: What's Wrong with Goffman? Symbolic Interaction and Digital Media

Invited Research Seminar Presentation (April 2011): Aarhus University, Denmark, Center for Internet Research Seminar. Topic: Network Analysis

PhD Workshop (April, 2011): Aarhus University, Denmark. Topic: Writing as Method

Invited lecture: Lund University, Sweden (March 2011). HEX Digital Cultures Lecture Series. Topic: Remix Ethnography

Invited lecture: Aarhus University, Denmark (March 2011). Friday Lecture. Topic: Emergent Methods in Social Media Research

Invited lecture: Aarhus, Denmark (March 2011). STS Seminar: Analyzing IT, Organization, and Agency. Topic: Multi-Sited Ethnography

Invited lecture: Lund University, Sweden (March 2011). Topic: Emergent methods in online ethnography.

Invited lecturer. University of Aarhus, Denmark (October 2010). Topic: Online Games and Ethics.

Invited Professor and Lecturer. University of Bergen, Norway (May 2008). Topic: Internet Ethnography.

Invited Speaker. Karlstad University, Sweden (May 2008). Topic: Internet Research & Ethics.

Invited Lecturer. University of Oslo, Oslo, Norway (April 2008). Topic: Internet Research Methods.

Invited Lecturer. Institute for Sociology, University of Munster, Germany (December 2004). Topic: Metaphors of Internet for an International graduate course: (Re)Construction of Public Sphere in the Mass Media. Online course offered to students from Germany and Russia.

Keynote Speaker. University of Boulder, Colorado (June 2004). Topic: Understanding Internet research ethics. Conference sponsored by University of Colorado at Boulder's School of Journalism and Mass Media.

Colloquium Speaker. University of Illinois at Chicago (September 2003). Topic: Tool, Place, Way of Being: Root metaphors shaping the reality of the Internet. University of Illinois at Chicago Department of Communication sponsored.

Keynote Speaker. Norwegian University of Science and Technology (NTNU), Trondheim, Norway (June 2002). Topic: Ethics in Qualitative Internet Research. Making Common Ground: Methodological and Ethical issues in doing Internet-research, a Nordic interdisciplinary conference.

Invited lecturer/respondent. Norwegian University of Science and Technology (June 3-6, 2002). Topic: Workshop and graduate course on Internet Research and Ethics. Sponsored by the Programme for Applied Ethics at NTNU. Trondheim, Norway.

Invited Guest Lecturer (April 1999). Topic: Computer-Mediated Communities. Sponsored by University of Missouri department of Communication.

Invited Guest Lecturer (March 1999). Topic: Online Relationships: Real? Virtual? Sponsored by University of Cincinnati Department of Education.

Invited Speaker. Virginia Tech University (March 1999). Topic: Interactive Teaching Strategies: Strategies and concerns in distance and distributed learning. Conference entitled: Instructional Technology 99: The New Millennium. Sponsored by Virginia Tech, Blacksburg, VA.

Invited Speaker. Virginia Tech University (Fall 1998). Topic: Life Online: The study of Science and the Self. Presentation for the Center for Science and Technology Studies Guest Seminar Series.

Colloquium Speaker. Virginia Tech University (January 1999). Topic: Building Community in the Online Classroom: Pitfalls and Challenges. Department of Communication Studies Spring Research Colloquium series.

Invited Conference Speaker. Virginia Tech University (April 1999). Topic: Professional Communication Issues in a Telecommuting Work Environment. Bringing Business to Business Writing Conference. Sponsored by the Department of English.

Colloquium Speaker. Virginia Tech University (Spring 1998). Topic: Virtually No Difference: Women's subjectivities as Men's sexual fantasies in CyberSex Games. Colloquium series sponsored by the Department of Communication Studies.

Invited Colloquium Speaker. Virginia Tech University (Spring 1998). Topic: Real Experiences in Virtual Spaces: Conversations with People in Cyberspace. Women's Studies Spring Speaker Series.

PROGRAM DEVELOPMENT

Lead Developer: Integrating Hybrid educational models in a bureaucratic state agency, August 2007-January 2011.

- Work with subject matter experts to transform traditional classroom training into online-only or hybrid models for learning.
- Design, develop and deploy training modules for Wisconsin Department of Corrections that meet local and national standards for certified training in particular areas.
- Train other trainers in the pedagogy and methods for hybrid learning models.
- Analyzed, revised, and developed design for a more effective user interface for online training.

Principle Investigator: Effective integration of Information and Communication Technology (ICT) concepts and tools across the Humanities and Social Science, Aug 2005 - August 2006

- Wrote proposal and received grant for \$73,000 from U.S. Department of Education to research and design innovative interweaving of ICT concepts and tools across the Social Sciences and Humanities Division at UVI.
- Led collaborative teams of students and faculty to research cultural attitudes toward ICTs in Caribbean cultures. Led collaborative team of faculty to create a flexible and evolving infrastructure that will promote and facilitate continuous improvement in the way information and communication technology is woven into the Humanities and Social Sciences curricula.
- Developed, in collaboration with University libraries, a sustainable program of training and development in information and computer literacy.
- Developed, in collaboration with Division of Information Technology, a strategic plan for cross disciplinary learning modules and knowledge databases.

Program Coordinator: Communication Studies at UVI, Aug 2005 - August 2006

- Led review and revision of entire curricular infrastructure to serve as role model for innovation within changing University infrastructures.
- Implemented recruiting plan and tripled number of declared undergraduate majors in 15 months.
- Proposed and pilot tested intensive short course formats and with visiting professor program.

Creator/Author: Revised Communication Program at the University of the Virgin Islands, Aug 2004 - May 2005.

- Synthesized best practice models as well as context-specific needs to lead team in development of fundamental curricular and organizational structure for a new undergraduate degree program in Communication.
- Developed one year, two year, and five year strategic plan for program transformation.
- Proposed and received informal approval for a visiting professor program to aid in curriculum development in media and performance.
- Pushed program approval through all university levels in less than six months.
- Achieved intended goal of creating a viable undergraduate program that would attract new majors (total number of majors has tripled in four months since implementation of new major)

Principle Investigator: CommLAB: A Flexible Experimental Teaching and Learning Space, 2002-2003 (with Jim Sosnoski)

- Designed project to conduct qualitative assessment of the use of various distance education technologies in undergraduate and graduate courses as well as an international virtual work team context.
- Applied for and received funding grant from Center for Advancement of Distance Education for equipment support.
- Developed experimental courses to test technology influence on classroom culture, 2002-2003

Coordinator of Virginia Tech's First-Year Learning Communities, 1999-2000

- Special one year appointment by the Provost to work within the Center for Excellence in Undergraduate Teaching coordinating various university-wide initiatives targeted to first year students.
- Responsibilities included: Identifying and analyzing current learning community efforts and barriers; facilitating collaborative efforts between academic and student affairs; developing new cross-disciplinary programs aimed at enhancing the first year experience at Virginia Tech; and improving public awareness of learning community goals and initiatives by supervising development of learning communities website.
- Coordinated the development of pilot projects to test the viability of academic and residential cohort learning communities.
- Envisioned with colleagues and directed the growth of the common book initiative, which led to a university-wide effort: In Fall 2000, all entering students received a common book, Einstein's Dreams and had the opportunity to meet with the author Alan Lightman, watch student performances based on the book, and use the book in their freshmen courses.

Chair, Virginia Tech's Common Book Initiative Committee, 1998-1999

- Appointed by the Provost to lead development of new university-wide initiative.
- Responsibilities included: Envisioning, developing, implementing and assessing a previously nonexistent university-wide, Provost supported initiative for freshmen to read and use a common book (Einstein's Dreams) across the first year curriculum.
- Fall 1998 pilot: over 800 freshmen read the book in several colleges and courses. In 1999, pilot grew to over 1,500 participants, almost half the incoming freshman class. In 2000, all entering freshman—4,500 students—received the book.
- Achieved goal of having the University President distribute book to all upper-level administration.
- Achieved goal of having the Director of the branch campus in northern Virginia distribute and utilize book with all faculty and staff in 2000.

Creator and Director, Virginia Tech Communication Department Study Abroad Program, 1998-2000

- Developed and received University approval for new communication-based study abroad program
- Designed appropriate funding model, managed budget, and organized all travel for professors and students.
- Initiated and built joint program with two additional universities: University of Minnesota and Bemidji State University.
- Served as director of the expanded program, coordinating efforts among four professors to teach courses.
- To enhance understanding of computer-mediated communication issues, designed and developed a distance education component among students in Europe, Virginia, and Minnesota.
- Achieved intended goal of creating a permanent component for the Communication Studies undergraduate curriculum.

GRANTS AND FELLOWSHIPS

(2012-2015) Becoming 'half' at Umea University. Grant to obtain more female senior level professors across the University. Grant application yielded a three year, 20% appointment as Guest Professor.

(2007-2011) Invited Senior Fellow, Internet Research Ethics. Fellowship held within the Center for Information Policy Research, School of Information Science, University of Wisconsin-Milwaukee. Worked on NSF-funded study of Ethical research practices as understood by U.S. Institutional Review Boards.

(2005-2006) U.S. Department of Education Title III Grant to explore technology and pedagogy in the social sciences and humanities curriculum (\$73,000.00, co-PI)

(2004-2005) University of the Virgin Islands Margins of Excellence Grant to support travel to Caribbean Unbound Conference in Lugano Switzerland (with four colleagues), \$5,000 for April 2005

(2004-2005) University of the Virgin Islands Margins of Excellence Grant to support development of website design for technology and learning, \$5,000 for May/June 2005

(2002-2003) University of Illinois at Chicago, Center for Learning and Instructional Technology Development Grant, with Jim Sosnoski. \$6000

(1998) Virginia Tech's Center for Excellence in Undergraduate Teaching Summer Faculty Fellow, \$6,000.

(1996-1997) Purdue University Research Foundation David Ross Research Grant, \$12,000.

CURRENT PROFESSIONAL ACTIVITIES

Chair (2012-present), Ethics Committee. International Association of Internet Researchers (AOIR).

Executive Committee: Association of Internet Researchers (AOIR). 2012-present.

Editorial Boards: Qualitative Communication Research, Persona Studies.

Journal manuscript reviewer for the following journals: Journal of contemporary ethnography, Symbolic Interaction, Qualitative Inquiry, New Media & Society, Journal of computer-mediated communication, Journal of Broadcasting & Electronic Media, Qualitative Research in Psychology, Qualitative Research, New Media & Society, International Journal of Communication.

Book manuscript review for MIT Press, Routledge Press, Sage Press.

UNIVERSITY COURSES DEVELOPED AND TAUGHT

Aarhus University

- Pathways to meaning: Analytical tools for qualitative analysis (PhD, 2011, 2013)
- Visual culture, visual methods (PhD, 2011)
- Digital Identity (MA, 2013, 2014)
- Social Media: Issues and Analytics (MA, 2014)

Loyola University-Chicago

- COM 365: Fieldwork in social media (BA)
- COM 368: Critical Ethnography (BA)
- COM 323: Remix(ing) culture (BA)

Guest Professorships

- Social Science 2.0: Research methods for digital culture (PhD, Tallinn University, Tartu University, Estonia)
- Researching computer mediated communication and Linguistics (PhD, University of Basel)
- Methods in media innovations research (PhD, University of Oslo)
- Internet research ethics (MA, PhD, University of Manchester)
- Pathways to meaning: Analytical tools for qualitative analysis (PhD, Aarhus University)
- Ethical and fair use of materials in instructional design (BA online, Walden University)
- Ethnographic research methods (MA, University of Helsinki)
- Virtual ethnography (PhD, University of Bergen)
- Qualitative interpretation in internet research (PhD, University of Oslo)
- Ethics and internet research methods (PhD, Trondheim University)

University of the Virgin Islands

- COM 324: Desktop Publishing: Hypertext and Web Design (BA)
- HUM 498: Senior Humanities Research Seminar (BA)
- COM 465: Communication in the 21st Century (BA)
- COM 401: Argumentation and Debate (BA)
- COM 225: Intercultural Communication (BA)
- COM 120: Public Speaking (BA)
- COM 110: Introduction to Communication (BA)

University of Illinois at Chicago

- COMM 594: Metaphors of Internet (MA and PhD level)
- COMM 594: Identity and Internet (MA and PhD level)
- COMM 501: Operationalizing Communication Research (MA and PhD level)
- COMM 494: Self, Other, and Cyberspace (MA and PhD level)
- COMM 316: Writing for Electronic and Hypertext Environments (BA)
- COMM 306: Organizational Communication (BA, multiple courses and years)
- COMM 200: Introduction to Communication Technology (BA, lecture 100 students)
- LAS 100: First Year Learning Experience Course: Understanding and Managing information in the Computer-Mediated Society (BA)

Virginia Tech University

- COMM 4244: Communication in the Virtual Organization (MA)
- COMM 5444: Seminar in Communication Technology (MA)
- COMM 4134: Organizational Communication (BA, multiple courses and years)
- COMM 3984: Global Organizations: The Social and Legal Impacts of Communication Technology (Study Abroad)
- COMM 3134: Argumentation and Critical Thinking (BA, multiple years and courses)
- COMM 2984: Communication Skills (BA, multiple courses and years)
- COMM 2004: Public Speaking (BA, multiple courses and years)

Purdue University Krannert Graduate School of Management

- Business Writing (MBA intensive 8-week course)
- Business Communication (MBA intensive 8-week course)

Purdue University Department of Communication

- COM 324: Organizational Communication (BA, multiple courses and years)
- COM 314: Advanced Public Speaking (BA, multiple courses and years)
- COM 315: Technical Communication (BA, multiple courses and years)
- COM 204: Communication and Social Knowledge (BA, Teaching Assistant, lecture course of 250 students)
- COM 114: Public Speaking (BA, multiple courses and years)
- No number: Debate (BA, coach, CEDA)

Washington State University Edward R. Murrow School of Communication

- Public Speaking (BA, multiple courses and years)
- Argumentation and Debate (BA, CEDA, multiple courses and years)